

## **EDUCATION**

- Herberger Institute for Design and the Arts, Arizona State University
- Major: Bachelor of Design Studies: Design Management
- Minor: Advertising in Marketing, and Technical Communication

## **WORK EXPERIENCE**

America Move Assist (Gilbert, AZ): Contractor-Web-Graphic Designer/Marketing Manager | Mar. - Current

- Designed and managed company websites
- Managed marketing campaigns.
- Prepared marketing material.

National Laser Institute (Scottsdale, AZ): 3 month contract - Web-Graphic Designer/Marketer | Jun. - Sept. 2013

- Designed and managed company websites
- Photographed, uploaded and edited images.
- Prepared marketing material.

Babe's Cabaret (Scottsdale, AZ): Contractor-Creative/Marketing Director | Jan. 2012 - Current

- Designed and managed company website.
- Photographed and uploaded images.
- Prepared marketing material.

StorageBattles.com (Scottsdale, AZ): Contractor-Creative/Marketing Manager | Feb. 2012 - Current

- Managed marketing campaigns
- Managed marketing team
- Managed Design Campaigns

Tribe America Leathers: (Scottsdale, AZ): Contractor-Designer/Marketing Director | Sep. 2012- Current

- Designed and managed company website.
- Photographed and uploaded images.
- Prepared marketing materials.

Performance Industry Publishing (Scottsdale, AZ): Contractor-IT/Creative/Marketing Director | Aug. 2012 - Current

- Set up SEO, conducted Social Media marketing, hosting
- Designed websites, logos, and marketing material
- Conducted client services

Peoria Ford (Peoria, AZ): Sales Consultant | March - July 2012

- Conducted customer service/follow-up and sales
- Conducted presentation and demos
- Closed vehicle deals

Designation Media: (Tempe, AZ): Owner/Operator/Manager | Nov. 2010 - present

- Managed company, customers, sales and transactions
- Conducted sales
- Conducted design work

PVM Studios (Mesa, AZ): Contract: Designer, Web-designer | Nov. 2010- Nov. 2011

- Set up SEO, conducted Social Media marketing, hosting
- Designed websites, logos
- Conducted client services

AYR1.com (Scottsdale, AZ): Design Team Project Manager, Web-designer | May - Nov. 2010

- Assigning design projects for the design team members according to talent
- Designed websites, logos, proofread manuals, conducted webinars
- Conducted client services, conducted training for clients as well as new hires

Impression Graphics (Amman, Jordan): Market Research Analyst, Graphic Designer | Dec. 2008 - Present

- Directed sales, studied and marketed products and services
- Designed, Prepared Documents, and Proofread Documents
- Conducted customer service and customer relations in the Arizona office

## **SKILLS**

- Top Salesman and customer service rep.
- Bi-lingual: Arabic and English
- Management
- Experience in MS Office products, Adobe (Photoshop, Illustrator, In Design, Dream Weaver, and Flash), Form-z, and Auto CAD
- Experience in SEO, (PHP & CSS code editing)
- Multi-tasking: answering phone calls, writing reports and premises Security, and contacting authorities during medical and non-medical emergencies, proof-reading, design critique
- Photography, and animation
- Technical communication and Advertising in marketing

## **REFERENCES**

• Ash Salaita: 623.261.4242

• Kelton Smith: 520.237.6184

• Matt Price: 509.979.7179