

7 Tips for Ranking Your WebPages

from TerryPower.com
and TriadInternetMarketing.com

Optimize Page Titles Each page of your website needs to have a unique title (search engines rank pages not sites) and use your geo-targeted keywords. *The Title of your Home page should never be HOME unless you sell homes*

Introduce Your Business to Google Complete the info at Google.com/mybusiness including photos and video then go to Bing and Yahoo local too. This is your chance to inform the search engines why your business ought to be ranking well, its OK to brag a little*

Optimize Your Images Every image you put online should first be renamed with your keywords and optimized for your target clients. * If Google's bots see a photo named 09214.jpg they have no idea how to rank it, name it Greensboro remodeling and they know*

Use The Social Networks Your business should be using Facebook, LinkedIn, Google+. Your potential customers are using these networks so your business ought to be there, too. *Since these Social networks are authority sites, your optimized page can rank for your keywords*

Issue a Press Release Using Press Releases effectively can boost your online visibility. Whether you have a new product or service or are making some notable changes, any chance to toot your own horn can be helpful. *This is your chance to tell potential clients about your business without anyone else's opinion being heard*

Keep Up With Your Online Rep Set up a Google Alert so you know when anyone mentions your company online. You can respond quickly to bad reviews and take advantage quickly of good testimonials. *Set one up for yourself personally as well as one for your business*

Get A Free Consultation Take advantage of this offer and find out what else you can do inexpensively to help bring you more clients every month. *We are happy to show you what to do if you want to do it yourself*

Call Today ! (336) 310-9322